

#### UNIVERSITÉ DE NANTES

#### Hybrid-MST: A Hybrid Active Sampling Strategy for Pairwise Preference Aggregation

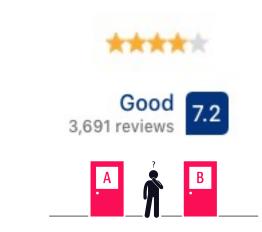
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# Preference aggregation

• Application:

Recommendation system Social networks Sports race, chess Online games



• Objective:

Infer the underlying rating or ranking of the test candidates according to annotator's label.

# Preference aggregation

- Sometimes discovering the rating (true score) is more important
  - Game players matching system
  - e.g., MSR's TrueSkill system
  - Friends-making website
  - e.g., Facebook, Meetup
  - Subjective image/video quality assessment

#### Pairwise comparison

• Advantage:



- "human response to comparison questions is more stable in the sense that it is not easily affected by irrelevant alternatives" [Ailon,NIPS2009]
- Drawback:
  - O(n<sup>2</sup>) time complexity [ITU-R BT.500]
- Solutions:
  - Optimization on parameter estimation (deal with sparse data)
  - Novel model
  - Pairwise sampling

# Outline

- The state of the art pairwise sampling strategy
- Proposed Methodology
- Experiment
- Results
- Conclusion

### The state of the art

- Random sampling
  - Random Graph [Xu, TMM2012]
  - Subset Balanced design[Dykstra, 1960]
- Empirical sampling
  - Sorting based sampling [Silverstein, 1998]
  - Adaptive/Optimized Rectangular Design (ARD/ORD) [Li 2012][IEEEP3333.1.1][ITU-T P.915]
- Active sampling

# Active sampling

- Active learning process
- Learn which pair could generate the maximum information gain (EIG)
- Bayesian theory (prior and posterior)

## Active sampling

• [Pfeiffer, AAAI 2012]

Thurstone model + Bayesian framework

- [Chen,WSDM 2013] Crowd-BT
  - Bradley-Terry model + annotator's malicious
     behavior + Bayesian framework
- [Xu, AAAI 2018] Hodge-active
   HodgeRank model + Bayesian framework

### Drawbacks

- Sampling procedure is sequential
- Focusing on ranking aggregation, not accurate for rating
- Annotator's unreliability is not considered
- High computational cost

# The proposed method: Hybrid-MST

#### Preliminary

- n objects: A<sub>1</sub>, A<sub>2</sub>, ..., A<sub>n</sub>
- True quality:  $s = (s_1, s_2, ..., s_n)$
- Observed score:  $r = (r_1, r_2, ..., r_n)$

$$r_i = S_i + \mathcal{E}_i$$

• Noise term:  $\varepsilon_i \sim N(0, \sigma_i^2)$ 

In an observation:

If 
$$r_i > r_{j,i}$$
 observer select  $A_i \rightarrow y_{ij} = 1$   
If  $r_i < r_{j,i}$  observer select  $A_j \rightarrow y_{ij} = 0$ 

#### Bradley-Terry model [Bradley1952]

The probability that Ai is preferred than Aj

$$Pr(A_i \succ A_j) \triangleq \pi_{ij} = \frac{\pi_i}{\pi_i + \pi_j}, \quad \pi_i \ge 0, \quad \sum_{i=1}^t \pi_i = 1$$

 $\pi_i_i$  is the merit of the object Ai

$$s_i = \log(\pi_i)$$

Thus, we obtain:

$$\pi_{ij} = \frac{e^{s_i}}{e^{s_i} + e^{s_j}} = \frac{1}{1 + e^{-(s_i - s_j)}}$$

Likelihood function:

$$L(\mathbf{s}|\mathbf{M}) = \prod_{i < j} \pi_{ij}^{m_{ij}} (1 - \pi_{ij})^{m_{ji}}$$

 $m_{ij}$  represents the total number of trial outcomes  $A_i \succ A_j$ 

Using MLE:  
$$\mathbf{s} \sim \mathcal{N}(\hat{\mathbf{s}}, \hat{\Sigma})$$

### Active learning

Gain information from the observations

 $\mathbf{s} \sim \mathcal{N}(\hat{\mathbf{s}}, \hat{\Sigma})$  Multivariate Gaussian

• Utility function: - Fisher Information  $\mathcal{I}(\theta) = -E\left[\frac{\partial^2}{\partial \theta^2}\log f(X;\theta)\middle|\theta\right]$ 

- Kullback-Leibler Divergence (KLD)

$$D_{\mathrm{KL}}(P \parallel Q) = \sum_{i} P(i) \log \left( \frac{P(i)}{Q(i)} \right).$$

#### Active learning

Gain information from the observations

$$\mathbf{s} \sim \mathcal{N}(\hat{\mathbf{s}}, \hat{\Sigma})$$
 Multivariate Gaussian

• A straightforward way: Global KLD

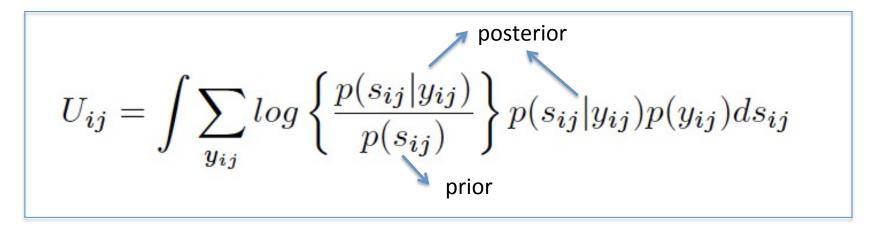
$$\begin{aligned} & \text{posterior} \quad \text{prior} \\ & D_{\text{KL}}(\mathcal{N}(\hat{s}^{ij}, \hat{\Sigma}^{ij}) \| \mathcal{N}(\hat{s}^{c}, \hat{\Sigma}^{c})) = \frac{1}{2} \left[ \text{tr} \left( (\hat{\Sigma}^{c})^{-1} \hat{\Sigma}^{ij} \right) \right. \\ & + \left( \hat{s}^{c} - \hat{s}^{ij} \right)^{\mathsf{T}} (\hat{\Sigma}^{c})^{-1} (\hat{s}^{c} - \hat{s}^{ij}) - \log \left( \frac{|\hat{\Sigma}^{ij}|}{|\hat{\Sigma}^{c}|} \right) - n \right] \end{aligned}$$

#### Active learning

• Gain information from the observations  $\mathbf{s} \sim \mathcal{N}(\hat{\mathbf{s}}, \hat{\Sigma})$ 

• Our proposal: Local Gain  $s_{ij} \sim \mathcal{N}(\hat{s_i} - \hat{s_j}, \sigma_{ij}^2)$ 

$$\sigma_{ij}^2 = \hat{\Sigma}(i,i) + \hat{\Sigma}(j,j) - 2\hat{\Sigma}(i,j)$$



Utility function:

$$U_{ij} = \int \sum_{y_{ij}} \log \left\{ \frac{p(s_{ij}|y_{ij})}{p(s_{ij})} \right\} p(s_{ij}|y_{ij}) p(y_{ij}) ds_{ij}$$

#### A tractable form:

$$U_{ij} = E(p_{ij}log(p_{ij})) + E(q_{ij}log(q_{ij})) - E(p_{ij})logE(p_{ij}) - E(q_{ij})logE(q_{ij})$$

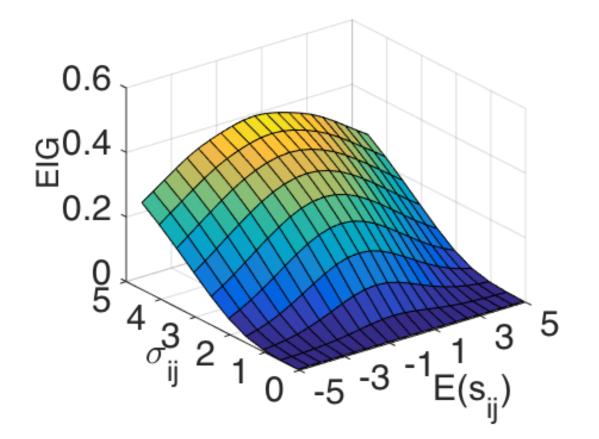
$$E(p_{ij}log(p_{ij})) = \int p_{ij}log(p_{ij})p(s_{ij})ds_{ij} = \int \frac{1}{1+e^{-x}}log(\frac{1}{1+e^{-x}})\frac{1}{\sqrt{2\pi\sigma_{ij}}}e^{-\frac{(x-(s_i-s_j))^2}{2\sigma_{ij}^2}}dx$$

With Gaussian-Hermite quadrature

$$\int_{-\infty}^{+\infty} e^{-x^2} f(x) \, dx \approx \sum_{i=1}^n w_i f(x_i)$$
  
In our model, *n*=30   
Reduce the computational complexity!  
$$w_i = \frac{2^{n-1} n! \sqrt{\pi}}{n^2 [H_{n-1}(x_i)]^2}.$$

15 Note that this *n* is sample points in Gaussian-Hermite quadrature, which is different from the number of test objects

#### Relationship between MLE estimates and EIG



The pairs which have similar scores or the score differences have higher uncertainties would generate more information

#### Pair selection strategy

Global maximum (GM) method

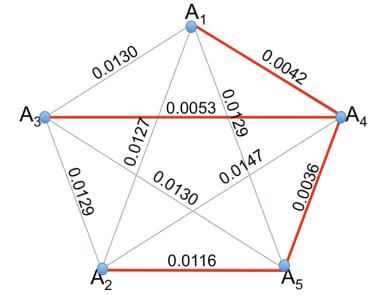
 $\{A_i, A_j\} = argmax_{i \neq j}U_{ij}$  Traditional method

#### Pair selection strategy

Global maximum (GM) method

 $\{A_i,A_j\} = argmax_{i 
eq j} U_{ij}$  Traditional method

Minimum Spanning Tree (MST) method



#### Test objects as the vertices EIG as the edges

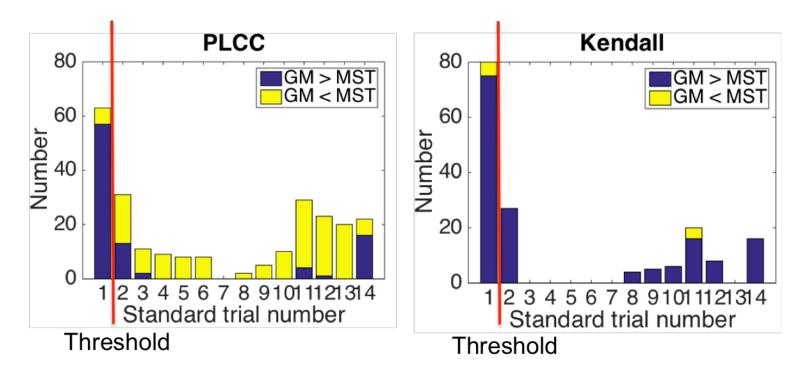
- $\circ$  n-1 edges
- All the vertices are connected
- Unique

# Determination of strategy

- When to use GM? When to use MST?
- Monte Carlo simulation
  - Number of test stimuli: 10, 16, 20, 40
  - True score ~ Uniform (1,5)
  - Noise ~ N(0, sigma<sup>2</sup>), sigma~ Uniform (0,0.7)
  - Annotator's error: 10%, 20%, 30%, 40%
  - 100 repetitions
- Evaluation:

PLCC, Kendall + Student's t-test

#### Hybrid strategy



1 standard trial number = n(n-1)/2 comparisons

$$\{A_i, A_j\} = \begin{cases} argmax_{i \neq j} U_{ij} & \text{if } \sum_{i,j} m_{ij} \leq \frac{n(n-1)}{2} \\ E_{mst} & \text{otherwise} \end{cases}$$

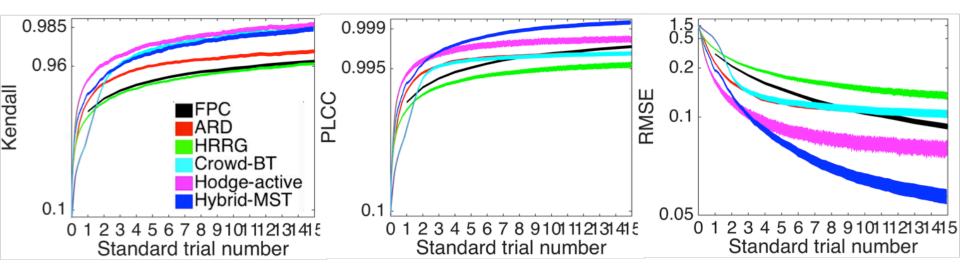
# The whole Hybrid-MST procedure

According to current observations:

- 1. Calculating EIG for all pairs
- If total comparison number < 1 standard number:
  - →select pair using global Maximum Otherwise:
  - $\rightarrow$ select pairs using MST
- 3. Run pairwise comparison

#### **Experimental results**

- Simulated data:
  - -60 stimuli ~Uniform[1,5]+N(0,0.7<sup>2</sup>)
  - Observation error: 10,20,30,40%

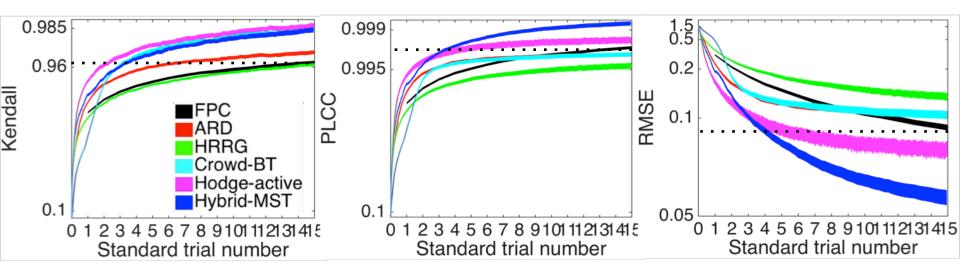


For better visualization, Kendall and PLCC are rescaled using Fisher transformation RMSE is rescaled by y'=-1/y22

To achieve the same accuracy with FPC of 15 annotators

# Saving budget $\left(1 - \frac{D}{\frac{n(n-1)}{2} \times 15}\right) \times 100\%$

	Kendall	PLCC	RMSE
Hybrid-MST	77.11%	74.89%	74.89%
Hodge-active	84.57%	68.61%	71.65%
Crowd-BT	78.43%	-	-

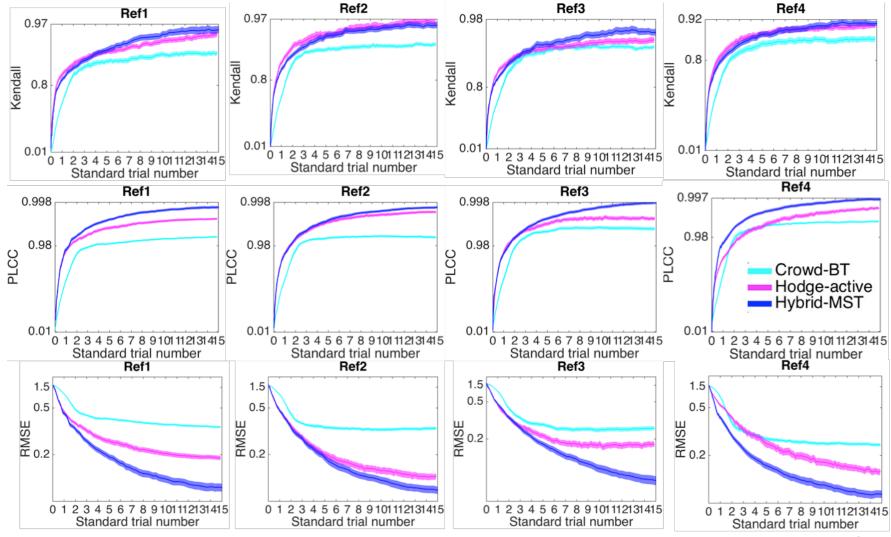


For better visualization, Kendall and PLCC are rescaled using Fisher transformation RMSE is rescaled by y'=-1/y

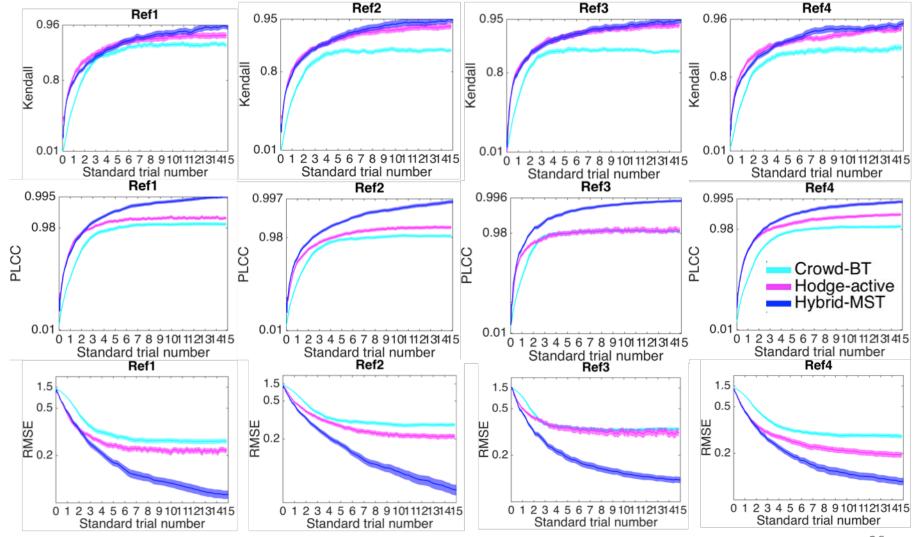
# Real-world data

- Image Quality Assessment (IQA) dataset [Xu2012TMM]
  - 43266 pairwise comparison data,
  - 15 references from LIVE2008 and IVC2005,
  - 16 distortions
  - 328 annotators from internet
- Video Quality Assessment (VQA) dataset [Xu2011ACMMM]
  - 38400 pairwise comparison data
  - 10 references from LIVE database
  - 16 distortions
  - 209 annotators

#### Experimental results: IQA dataset



#### Experimental results: VQA dataset



### Time complexity

m	FPC A	ARD	ARD HRRG	Crowd BT	Hodge active	Hybrid-MST	
n	me	AND	IIIIII	Clowd-D1	Houge-active	GM	MST
10	0.11	1.24	0.38	85.69	0.34	48.72	6.16
20	0.10	0.62	0.34	188.56	0.22	153.61	8.97
100	0.10	0.16	0.65	3033.02	0.65	3007.08	30.04

Table 1: Runtime comparison on simulated data (ms/pair)

FPC, ARD, HRRG, Hodge-active are the fastest

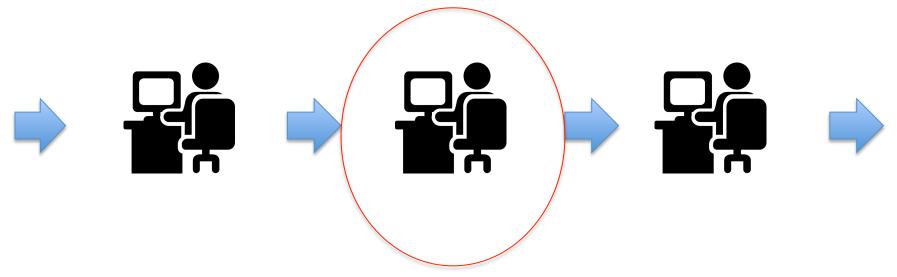
In learning based method:

Hodge-active is faster than Crowd-BT and Hybrid-MST Hybrid-MST in GM mode is a little bit faster than Crowd-BT Hybrid-MST in MST mode is n times faster than Crowd-BT

In most cases, Hybrid-MST is in MST mode...

# Considering crowd sourcing

Sequential sampling method: Hodge-active, Crowd-BT



#### The next pair can only be determined when the previous voting is finished.

To finish **one** pairwise comparison procedure, T1+T2+T2 seconds are required:

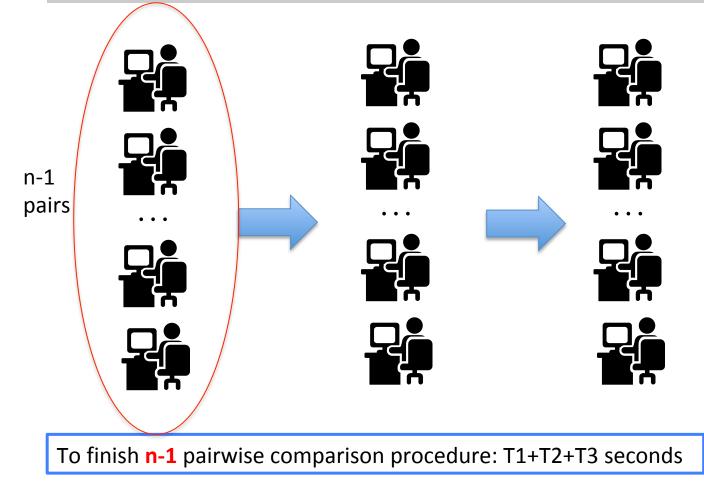
T1: presentation time (e.g. 10 seconds)

T2: annotator voting time (e.g., 5 seconds)

T3: sampling algorithm runtime (according to the used algorithm)

# Considering crowd-sourcing

Batch sampling method: Hybrid-MST (MST mode)



### Time cost in real application

Table 2: Time cost (seconds) of comparing n - 1 pairs in a typical VQA pair comparison experiment (T1 + T2 + T3)

n	Crowd-BT	Hodge-active	Hybrid-MST				
			GM	MST	(ideal	case)	MST (the worst case)
10	135.8	135.0	135.4		15.1		135.1
20	288.6	285.0	287.8		15.2		285.2
100	1782.0	1485.1	1782.0		17.9		1487.9
		8		S.			

For MST:

 $\Box$  The worst case  $\rightarrow$  the annotators work one after the other

 $\Box$  The ideal case  $\rightarrow$  the annotators work at the same time

# The proposed Hybrid-MST is more applicable in Crowd sourcing

### Conclusion

• The contribution of our work:

✓ local information gain → faster computation
 ✓ Hybrid sampling strategy → reliable results
 ✓ MST → robustness to observation errors
 ✓ Batch mode → applicable in crowd sourcing

### Conclusion

- Using Hodge-active [Xu, AAAI2018] when:
  - the test budget is small (< 2 standard trial numbers, i.e., 2n(n-1)/2) and the objective is for ranking aggregation
- Using Hybrid-MST when:
  - for rating aggregation
  - Test budget is large and for ranking aggregation
  - Small time budget

#### Beyond this...



### Thank you so much!

Paper is accepted by NIPS 2018

Code is available in github:



https://github.com/jingnantes/hybrid-mst Paper is available in arXiv:

http://arxiv.org/pdf/1810.08851