

# A dataset of head and eye movements for 360° images

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# Introduction and motivation

- Visual attention allows to know the important regions of the scene for the observers.
- Proxy for visual fidelity widely used for 2D and 3D content
  - Coding and transmission: protection based on saliency.
  - Quality evaluation:
    - Weighting most important regions.
    - Consider artistic intentions.

Q. Huynh-Thu, M. Barkowsky, P. Le Callet, "The importance of visual attention in improving the 3D-TV viewing experience: Overview and new perspectives", *IEEE Transactions on Broadcasting*, vol. 57, no. 2, pp. 421–431, Jun 2011 J-S. Lee, F. De Simone, T. Ebrahimi, "Efficient video coding based on audio-visual focus of attention", *Visual Communication and Image Representation*, vol 22, no. 8, pp. 704–711, Nov. 2011.

M. Narwaria, M. Perreira Da Silva, P. Le Callet, and R. Pepion, "Tone mapping based HDR compression: Does it affect visual experience?," *Signal Process. Image Commun.*, vol. 29, no. 2, pp. 257–273, 2014.



# Introduction and motivation

- Even more important for 360 content: Not everything may be seen
  - Tile-based coding and streaming, nonuniform quality streaming...
  - Evaluation of quality using head-motion data: weighting the metrics.
- Proposed dataset containing exhaustive data of head and eye movements.
- Publication of the dataset:
  - Paper in MMSys 2017.
  - ICME 2017 Grand Challenge: Encouraging participants to submit computational models for saliency

K. Kammachi Sreedhar, *et al.*, "Viewport-adaptive encoding and streaming of 360-degree video," *IEEE ISM*, Dec. 2016.

M. Yu, H. Lakshman, and B. Girod, "A Framework to Evaluate Omnidirectional Video Coding Schemes", IEEE ISMAR, Sep. 2015.

	<b>ICME</b> <sup>1</sup> 7	Home	Authors	Workshops	Grand Challenges	Keynotes	Tutorials	Organizing Commi
	Deadline of submission	June 4, 2017 (8am PDT)						
	Notification of acceptance	June 18, 2017 (8am PDT)						

#### Salient360!: Visual attention modeling for 360° Images Grand Challenge

Organizer: University of Nantes, Technicolor

Understanding how users watch a 360° image and analyzing how they scan through the content with a combination of head and eye movement, is necessary to develop appropriate rendering devices and also create good VR/AR content for consumers. Good visual attention modelling is a key factor in that perspective that helps enhance the overall Quality of Experience (QoE). Although a huge number of algorithms have been developed in recent years to gauge visual attention in flat-2D images and videos and also a benchmarking platform where users can submit and assess their results, attention studies in 360 scenarios are absent. The goal of this challenge is to therefore two-fold:

- to produce a dataset to ensure easy and precise reproducibility of results for future saliency / scan-path
- computational models in line with the principles of Reproducible and Sustainable research from IEEE.

  to set a first baseline for the taxonomy of several types of visual attention models (saliency models, importance)
- to set a first baseline for the taxonomy of several types of visual attention models (safericy models, impremodels, saccadic models) and the correct methodology and ground-truth data to test each of them.

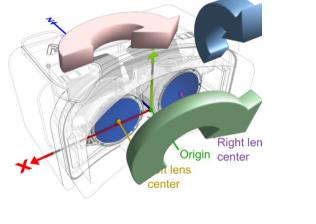


# Dataset description

- 60 images saved in equi-rectangular format.
- Raw eye+head tracking data:
  - Rotational angles.
  - Translational movements.
  - [2x2] Eyes-movement within the viewport projection.
  - Time stamp of capture and record.
- Processed data:
  - Head saliency maps.
  - Head-Eye saliency maps.
  - Scan-paths.
- Tools for processing the data.



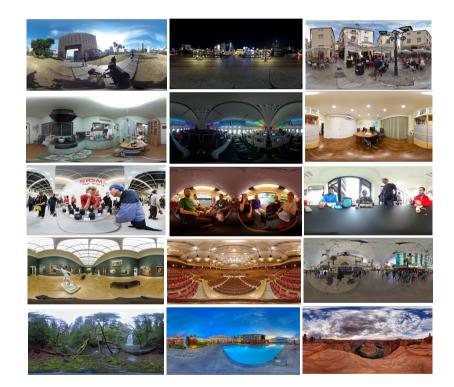






# Subjective experiment

- Test stimuli
  - 98 omnidirectional images:
    - 60 released in the dataset: captured with a *Ricoh Theta S* camera.
    - 38 images from *Flicker* by professionals (CC)
    - Resolutions from 5376x2688 to 18332x9166 (equi-rectangular).
  - Wide coverage of characteristics:
    - Indoor: small rooms and wide halls.
    - Outdoor: natural landscapes and cityscapes.
    - People.





# Subjective experiment

- Equipment:
  - HMD Oculus Rift DK2
    - Horizontal and vertical FoV: 100°
    - 1920 x 1080 resolution.
  - SMI Eye-tracker
    - Binocular eye-tracking at 60Hz.
- Execution of the test:
  - Free-viewing: "view as naturally as possible".
  - Each stimulus: 25 seconds (6 seconds between stimulus).
  - 35 minutes + 5 minutes pause.

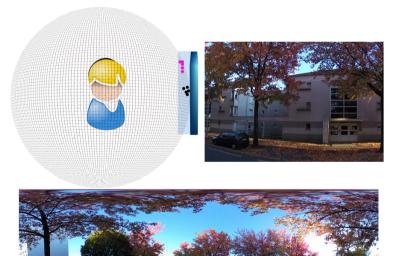
- Observers:
  - 63 (24 females / 39 males).
  - Average age 30 (from 19 to 52).
  - 40 observers per image.
  - Expertise: 32/63 used HMD less than 2 times, 8 experts.





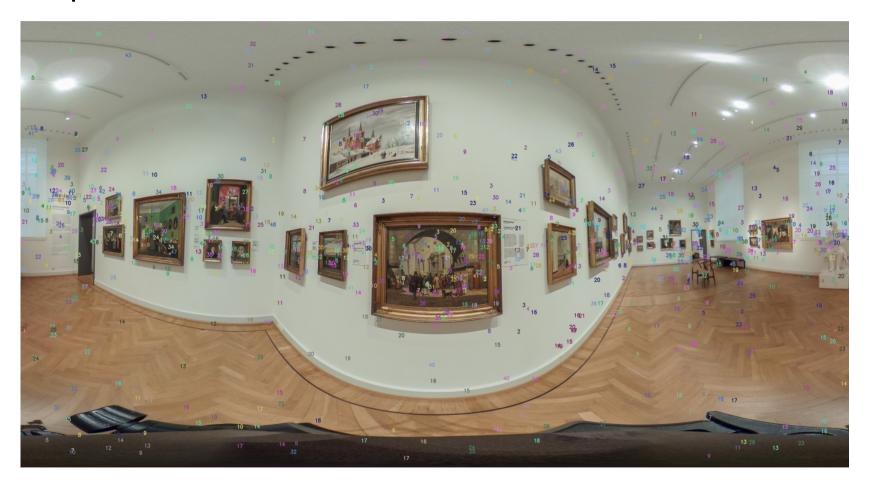
# Processing the results

- Classification of gaze data into fixations and saccades.
- Projection Formats
  - Equi-rectangular projection
    - Representation and distribution.
  - Rectilinear projection
    - Rendered in view-port.
    - Eye-data capture.
  - Sphere-map projection
    - Computing Fixations.
    - Comparing two saliency maps.





# Scan-path data





# Saliency maps

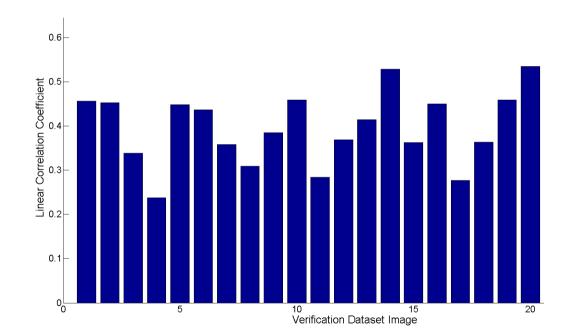
Original equi-rectangular image Saliency map from head+eye movements

Saliency map from head movement considering entire viewport

Saliency map from head movement + Gaussian at the center of viewport

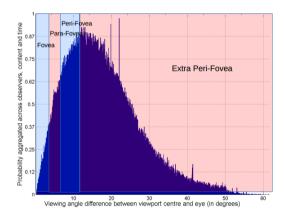


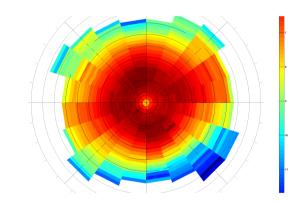
- Comparison of head vs. head+eye saliency maps:
  - Poor correlation between head-only and head+eye saliency maps

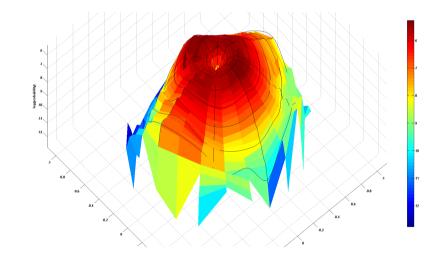




- Eye-movement data
  - Do people really look at the centre?
    - The peak is offset by 14-16 degrees from the centre

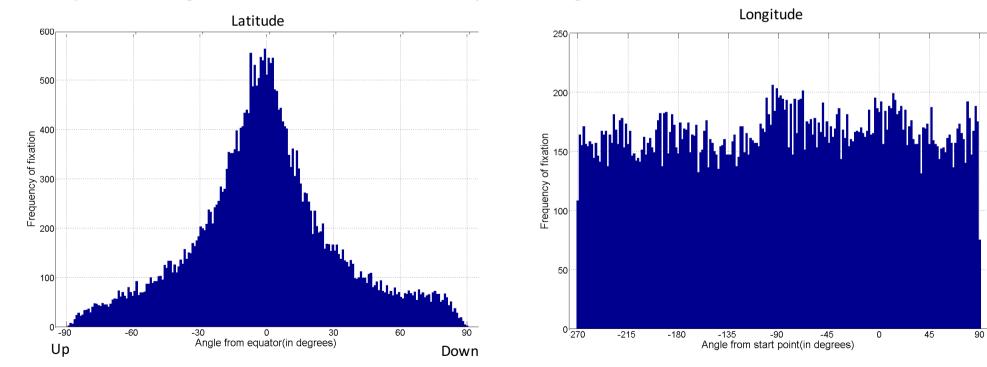






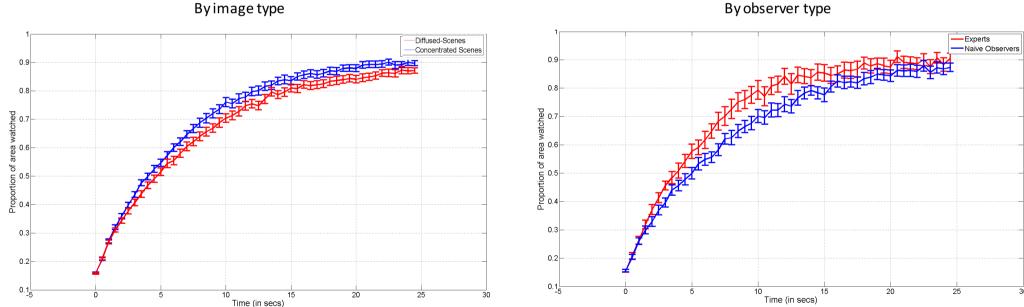


• Scanning strategies: frequency of fixations in accordance to the elevation (pitch) angle and the azimuthal (yaw) angle.





- Speed of exploration:
  - Explored area of the sphere vs. time.



By observer type



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