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| **Date: September 7, 2011** |  |  |  |
| **Source:VQEG** |  |
| **Title: Liaison on 3DTV Quality Assessment** |  |
| **LIAISON STATEMENT** |
| **For action to:** |  |
| **For comment to:** |  |
| **For information to:** | ITU-T SGs 9, 12, and 16; ISO/IEC JTC1/SC29/WG11 (MPEG) |
| **Approval: VQEG** |  |
| **Deadline: None.** |  |
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VQEG in our recent meeting in June, 2011 noted that many efforts are taking place in standards organizations in areas concerned with 3DTV quality assessment. VQEG is also devoting much energy to these topics. Currently we are focussing on subjective methods with two test plans under development: one concentrating on cross-talk and one devoted to compression effects.

VQEG remains committed to sharing, as much as possible, our experience and expertise in quality assessment topics. With that in mind we offer our help in any future 3DTV test efforts that your organizations plan and we hope to be informed of your results and experience to help inform our current and future efforts.